

## 2021-2025 COMPREHENSIVE ECONOMIC DEVEOPMENT STRATEGY



## INFRASTRUCTURE & LAND USE

- Industry-focused infrastructure
- Stability and resiliency in transportation infrastructure
- Mitigation/responsible use of lands



## WORKFORCE & HUMAN CAPITAL

- Industry partnerships and VOCtech Programs
- Attract, retain, and train a qualified workforce



## REGIONAL PARTNERSHIPS

- Coordinate with industry
- Coordinate with municipalities, communities, and non-profits

#### **CURRENT EFFORTS**

## REGIONAL PLANNING ORGANIZATION (RPO)

Facilitate collaborative transportation planning as an RPO to gather feedback about how to best support transportation on the Kenai Peninsula. Responsibilities of RPOs include advocating for regional transportation issues, creating regional long range transportation plans, establishing a formal channel of communication with DOT&PF, and ensuring the public remains engaged throughout the process.

## GIS DATA DEVELOPMENT & DISSIMINATION

Data acquisition and increased access for better planning and decision making. Users include transportation providers, businesses, residents, municipalities, and State agencies.

Data will include up-to-date information on routes, resource coverage, infrastructure development, workforce location data, and tourism-related travel origins and destinations





## Angel Patterson-Moe and Natalie Norris

## RED EYE RIDES LLC

TRANSPORTATION SERIVICE

Est. 2022

redeyeridesllc.com





## Connecting Rural Communities

- Red Eye Rides operates year around on the eastern side of Kenai Peninsula, transporting locals, maritime trades people, Avtec students, non-emergent medical transport, seasonal employees, and independent travelers.
- Connecting key locations like Seward, Moose Pass, Cooper Landing, Girdwood, and Anchorage, ensuring vital transportation throughout the region.
- Provides daily scheduled shuttle services, private charters, and large group transportation, emphasizing accessibility and customer satisfaction.
- Red Eye Rides is committed to serving Alaskan communities.



## SCHEDULES AND PRICING

OFFERS COMPETITIVE PRICING AND UNIQUE SERVICES.

2022

- On demand services
- Operating 7 days a week,
- Seward to Ted Stevens \$125/person, \$175
   Roundtrip

2023

- 7 days a week
- 6 AM and 7 PM departure from Seward to Anc.
- RER established a
   dependable relationship
   with Alaska RR staff &
   proved to be a
   dependable & pleasant
   option for transportation
- Cruise ship shuttle

2024

- Winter months 2 shuttles per day
   Seward to Anchorage with stops in
- Added times & routes for increased summer time traffic.
- Seward in town fishing shuttles and Cruise ship shuttles.
- Private shuttles
- Currently working on a plan to serve the western part of the Kenai Peninsula.



\$125 one way Seward to Anchorage - Anchorage to Seward
\$175 round trip
Pricing from town to town different.
Charters are based on mileage, time & vehicles.





### FLEET EXPANSION

- 2022 2011 Retired short school bus 12 passenger 2007 Ford van - 15 passenger 2012 Chevy express van - 12 passenger
- 2023 -2007 Blue Bird retired school bus 33 passenger
   2023 Chevy Express van 12 passenger
- 2024 2 2023 Chevy Express vans 15 passenger
  - 2 2024 6x10 enclosed cargo trailers
  - 1 2021 Ford bus 12+2 passengers, with wheel chair lift.







## OUR EQUIPMENT

2-15 passenger vans, 2-12 passenger vans, 1-12 passenger 2 wheelchair shuttle bus, one 33 passenger Bus and 2 6x10 Cargo Trailers.

















## 2022-2023 - 254%

#### **GROWTH INCREASE**

2023 - 2024 1st Quarter 54% in 2024

Alaska Small Business Development Center has conservatively projected 50% growth for 2024





#### RELATIONSHIPS IN OUR COMMUNITY

Seward is a small tight knit community, with old and strong roots connecting everyone in one way or another.

Angel & Natalie sought out people that could utilize our services & would spread the word.

Organic marketing was our way & doing things a little differently, friendlier, & more dependable than what our competitors offered. Also we needed full time jobs, so we operate year round. Turns our Seward needs year round transportation options to and from Anchorage.

Soon the cool stickers came out, everyone has jobs for us or a way for us to be involved, from parades, parties, medical transport, seeing loved ones, connecting Rural Alaska is our goal. So far, we are doing ok with a promising future, alot to learn we are full charge ahead to add routes to our growing schedule.

Provide year round jobs to locals & seasonal drivers, mechanics, management & labor forces.



Thank you for taking the time out of your busy days to let us introduce ourselves & our company. It has been our pleasure.

#### Alaska Bus Company



#### Who are we?

- -Based in Homer
- -Travel all over the State
- -6th Year in Business
- -Family owned and operated with 10 drivers and 5 buses



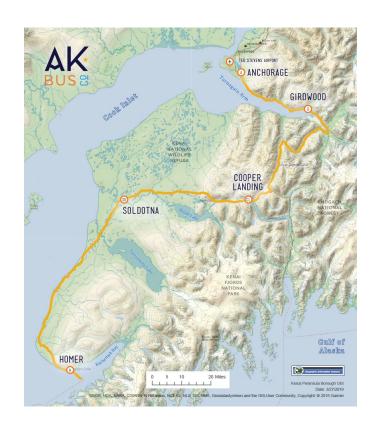
#### What do we offer?

- -Safe, Comfortable, and Reliable Transportation along the Kenai Peninsula at an affordable price
- -Prices starting at \$59
- -Anchorage to Homer \$119
- -Private Charters for large families, cruise ship transfers, event transportation



#### Where?

Between Homer and Anchorage with stops in Soldotna, Cooper Landing, and Girdwood



#### When?

Regular Bus Route

- -7 days a week
- -June 1st through August 31st
- -Private Charters during the shoulder seasons as well.





#### Why?

- -Providing a reliable mode of transportation along the Kenai Peninsula.
- -Uncertain air service to Homer in the past 10 years.
- -Showcasing the beauty of Alaska along the Seward and Sterling Highway to visitors without the stress of driving in an unfamiliar place.



#### Other Services

- -Packages
- -Pets
- -Kids discounts
- -Private Charters



#### **FAQ**

- -How to book?
- -What is the luggage policy?
- -Do your seats ever sell out?
- -Drop offs/pickups outside of the designated bus stops?
- -Can I just walk on with cash?
- -What is your Cancellation/Refund Policy?

# KENAI PENINSULA TRANSPORTATION GAPS & SOLUTIONS

**APRIL 16, 2024 BY INDEPENDENT LIVING CENTER (ILC)** 



## PARTIAL SOLUTION FOR PEOPLE WITH DISABILITIES WHO HAVE TRANSPORTATION BARRIERS

- SUPPORTED TRANSPORTATION USING VOUCHERS AND TAXI CAB CONTRACTS
- FUNDED BY DOT/AMHT FUNDS-HUMAN SERVICES GRANTS AND RIDER FEES
- CENTRAL PENINSULA 1997, HOMER 2001, SEWARD 2010
- VOUCHERS
  - RIDERS PURCHASE
  - LIMITED #/ROLLOVER/EXPIRE JUNE 30
  - ONE WAY/LIMITED MILEAGE
  - EACH COMMUNITY IS DIFFERENT
  - TRACKING AND REPORTING-ONEROUS

#### **FY 23 & 24 NUMBERS**

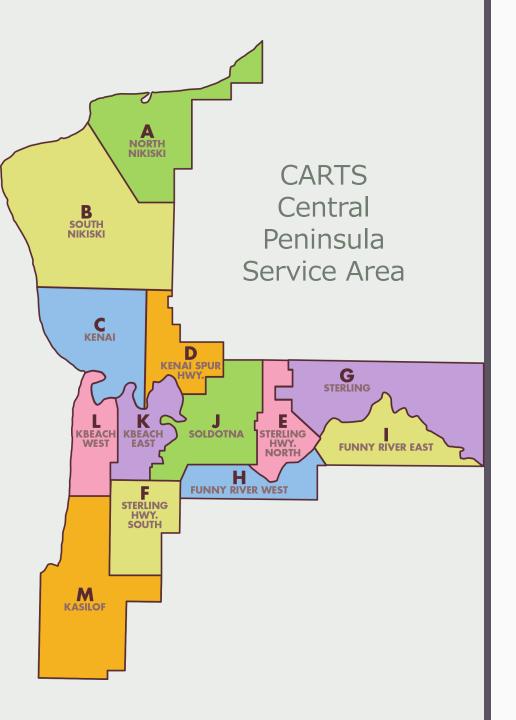
- CENTRAL PENINSULA
  - FY 23 \$90K + \$43,633
  - 203 RIDERS/7260 RIDES @ \$18.41 COST/RIDE
  - FY 24 YTD-195 RIDERS/4404 RIDES
- HOMER AREA
  - FY 23 \$53,011 + \$28,133
  - 164 RIDERS/4750 RIDES @ \$17.08 COST/RIDE
  - FY 24 YTD-169 RIDERS/4598 RIDES
- SEWARD
  - FY 23 \$25K + \$14,890
  - 83 RIDERS/4210 RIDES @ \$9.48 COST/RIDE
  - FY 24 YTD-76 RIDERS/2057 RIDES

#### GAPS

- HOMER-NO PUBLIC TRANSIT OTHER THAN VOUCHER PROGRAM
- HIGH COST FOR LENGTHY TAXI CAB RIDES
- LACK OF ACCESSIBLE VEHICLES FOR SEWARD AND HOMER AND CENTRAL PENINSULA?
- HUMAN SERVICES COORDINATED PLAN NEEDS UPDATE FOR FY 25
- LACK OF FINANCIAL CONTRIBUTION FROM LOCAL AND BOROUGH GOVERNMENT FOR TRANSIT
- POTENTIAL SOLUTION FOR GAPS-PARTNERSHIP WITH CARTS

## CENTRAL AREA RURAL TRANSIT SYSTEM UPDATE 2024

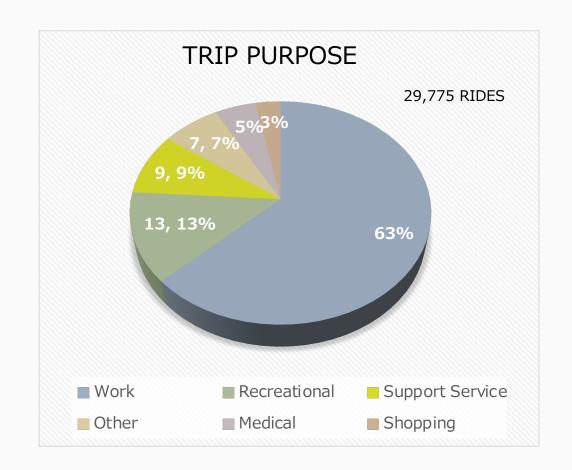


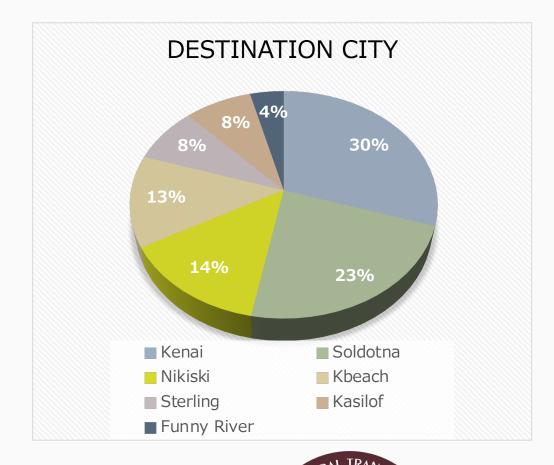


#### Overview



- Door-to-Door demand response transportation.
- Rides reservations are made by 5pm the business day prior.
- Service hours are Monday through Friday 24-hours a day.
- ➤ 13 zones-\$2.50 per zone.
- > 14 employees & 8 dedicated vehicles.
- Contract provider is Alaska Cab.
- > CARTS has delivered just under 1 million rides since forming in 2001.





RIDERSHIP DATA 2023



#### **PERFORMANCE**



#### CONTRIBUTING FACTORS

- Increased vehicle operators and staff
- > Expanded vehicle inventory
- Real-time tracking and triplogging
- Enhanced vehicle preventative maintenance
- Upgraded communication equipment

#### **2018-2024 COMPARISON**

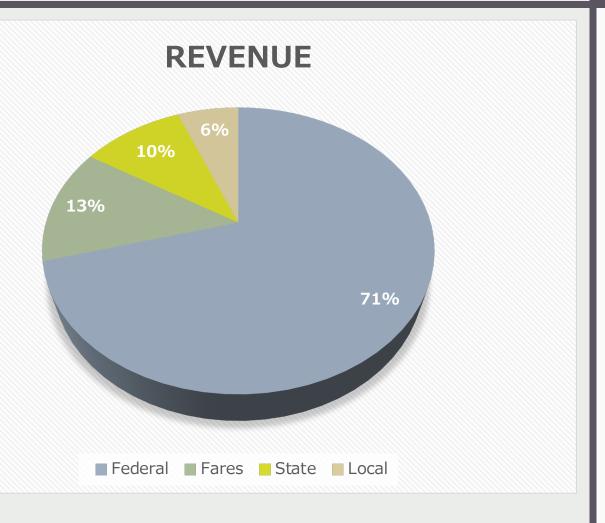
- ➤ Jessica S -Executive Director
- ➤ Jennifer M -Operations Manager
- ➤ Emma E -Customer Service
- ➤ Chelsey T –Customer Service
- ➤ Christie A -Billing Coordinator
- ➤ Brian J -Lead Driver
- ➤ Bob M -Driver

- ➤ Chris V -Driver
- ➤ Shelby B -Driver
- ➤ Mason T Driver
- ➤ Chris J -Driver
- ➤ Christian V Driver
- ➤ Robert M -Driver

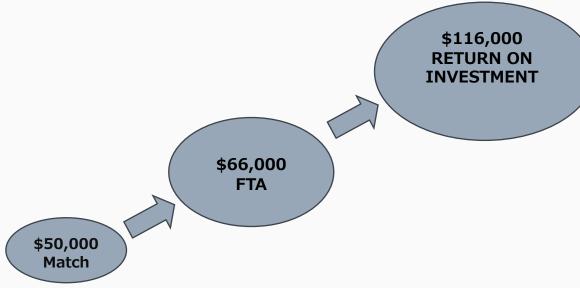
#### STAFF



#### **FUNDING**



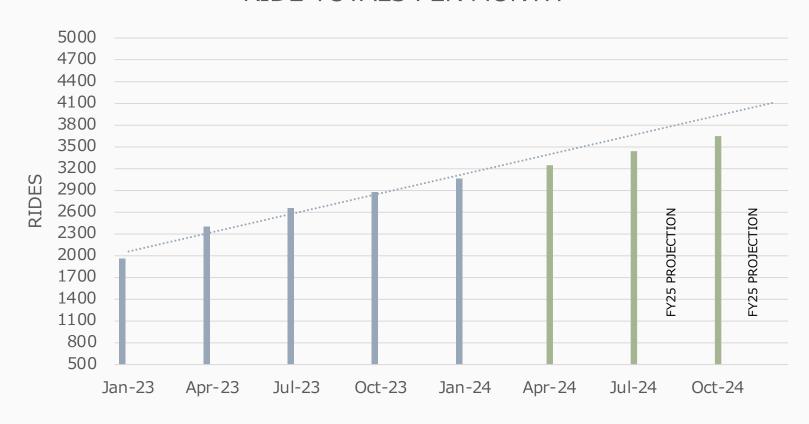
- In order for Central Area Rural Transit System to draw down additional federal dollars, local contribution is needed.
- Local contribution would be used as matching funds, and we are able, at the very least, to double those funds.
- > Local contribution is vital for service expansion.







#### RIDE TOTALS PER MONTH



- > 1,103 more trips delivered in January 2024 vs 2023.
- CARTS is projecting a 25% increase in total ridership for FY25.

#### **EXPANSION**

- > Restoring weekend service on the Central Kenai Peninsula.
- > Servicing the cities of Homer and Seward.
- Coordinating with other local transportation providers to increase services and eliminate duplication.





## COMMUNITY PARTNERSHIPS

- > Kenai Peninsula College
- Cook Inlet Counseling
- Frontier Community Resources
- MASST (Mature Alaskans Seeking Skills Training)
- Na'ini Family & Social Services
- Dept. of Vocational Rehab
- Kachemak Bay Family Planning Clinic
- Kenai Peninsula Continuum of Care
- Kenai Peninsula Association of Realtors

- > Kenaitze Indian Tribe
- Alaska Cab
- Dept. of Labor (Job Center)
- Office of Children's Services
- > Love INC
- Kenai Peninsula Borough School District (Connections)
- > St. Vincent De Paul
- > LeeShore Center

Jodi Stuart - President



Harmony Curtis – Member



Tim Dillon -Vice President



Tyson Cox -Member



Dil Uhlin -Secretary



Maggie Winston -Member



Katie Cowgill -Treasurer



#### **BOARD MEMBERS**

#### THANK YOU!





Jessica Schultz

**Executive Director** 

907-262-6345

jschultz@ridecartsak.org







## 100% COMMUNITIES ALASKA: CENTRAL KENAI PENINSULA

Abby Struffert
Independent Consultant
Southcentral Consulting
Southcentralconsultingak@gmail.com
907.252.1772



20XX PRESENTATION TITLE

## Why Assess a State's Social Determinants of Health?

Families and community residents across the United States lack access to vital services important for health, well-being, and flourishing. To close these gaps, it is critical to assess adverse social determinants of health and build community infrastructure to address barriers to service access. This brief reviews the literature on social determinants of health and describes the theory anchoring the 100% Community model that uses a collective impact data-driven process to strengthen community capacity to address adversity.

Social Determinants of Health (SDH) The "conditions in the places where people live, learn, work, and play that affect a wide range of health and quality-of life risks and outcomes."

- Healthy People 2030

The ability of communities to promote positive SDH and reduce disadvantages relies on understanding how services are connected and addressing barriers to access that families experience.

Abby Struffert
Independent Consultant
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Southcentralconsultingak@gmail.com
907.252.1772



## 5 SERVICES FOR SURVIVING



Medical and dental care



Behavioral health care



Housing security programs



Food security programs



Transportation to vital services

## 5 SERVICES FOR THRIVING



**Parent supports** 



Early childhood education



Community schools



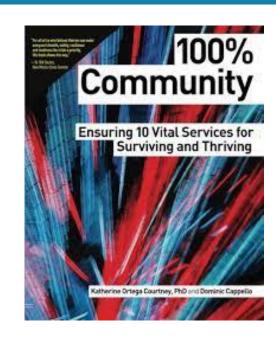
Youth mentor programs



Job training

# 100% Communities Ensuring 10 Vital Services for Surviving and Thriving









## 5 SERVICES FOR SURVIVING



Medical and dental care



Behavioral health care



Housing security programs



Food security programs



Transportation to vital services

## 5 SERVICES FOR THRIVING



**Parent supports** 



Early childhood education



Community schools



Youth mentor programs



Job training

## SERVING THE ENTIRE KENAI PENINSULA ONE PERSON AT A TIME



### **100% Communities Alaska Roadmap**



### 100% Communities Alaska CQI Model





Report Identifying the **Level of Accessibility** of Vital Services

### **CENTRAL KENAI PENINSULA**

There are 10 Vital Services for:

#### **SURVIVING**



#### **THRIVING**



Medical and dental care



Behavioral health care



Housing security programs



Food security programs



Transportation to vital services







Early childhood education



Community schools



Youth mentor programs



Job training

#### Partnered with:























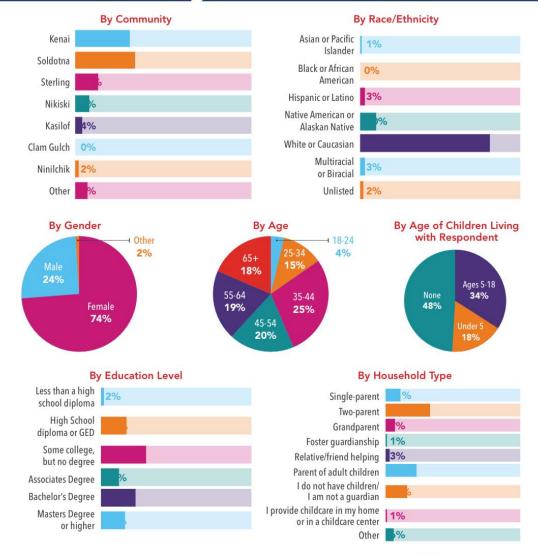






### WHO COMPLETED THE SURVEY?

## 974 people



This report was produced by the Alaska Impact Alliance. Find out more at alaskaimpactalliance.com.



Our survey asked residents

IF THEY HAD ACCESS TO 10 VITAL SERVICES.

Peninsula Points on Prevention in collaboration with Change 4 the Kenai and Southcentral Alliance for Family Resilience (SAFR) conducted a survey of the Central Kenai Peninsula from December 2022 to January 2023 utilizing the 100% Community model by Katherine Ortega Courtney, PhD and Dominic Capella. The 100% Community model assesses the accessibility to ten vital services. The accessibility rating in each category is the weighted average of only those respondents who reported trying to access these resources and had an opinion about accessibility.

Very accessible means affordable, no long wait lists, and not difficult to get to.

#### 5 Services For **SURVIVING**

#### Medical and Dental Care



Respondents were asked to rate how accessible Medical and Dental Care is in their community. Medical and Dental Care increase health and longevity.

#### Mental Healthcare



Respondents were asked to rate how accessible Mental Healthcare is in their community. Mental Healthcare services have counselors to speak with about emotional challenges and childhood experiences and trauma.

#### **Housing Security Programs**



Respondents were asked to rate how accessible Housing Security Programs are in their community. Housing Security Programs provide safe spaces and prevent homelessness.

#### **Food Security Programs**



Respondents were asked to rate how accessible Food Security Programs are in their community. Food pantries and food security programs reduce hunger.

#### **Public Transportation**



Respondents were asked to rate how accessible Public Transportation Assistance is in their community. Public Transportation assistance ensures residents get to vital social services, work, and school when necessary.

#### 5 Services For THRIVING

#### **Parent Supports**



Respondents were asked to rate how accessible Parent Supports are in their community. Parent supports include caregiver support and programs that strengthen families and reduce the chance of injury, trauma, or maltreatment.

#### Early Childhood Education



Respondents were asked to rate how accessible Early Childhood Education is in their community. Early Childhood Education strengthens early learning.

#### Community Schools



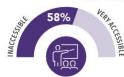
Respondents were asked to rate how accessible Community Schools are in their community. Community Schools offer support with academics, tutoring, family support, and health, and social services.

#### Youth Mentorship Programs



Respondents were asked to rate how accessible Youth Mentorship Programs are in their community. Youth mentors and Youth Mentorship Programs provide strong role models and support for children.

#### **Job Training**



Respondents were asked to rate how accessible Job Training is in their community. Job Training provides access to jobs that offer a livable wage.



#### **CENTRAL KENAI PENINSULA**



#### **Food Action Team**

100% means everyone in our community is fed and food insecurity is history. Food has everything to do with our health. If we eat right, we function better and we are healthier.

Team Leader: Greg Meyer, Executive Director of the Kenai Peninsula Food Bank

Kenai Peninsula Food Bank - The KPFB distributes food through an emergency food program, warehouse program for agencies, USDA commodity foods, and operates the Fireweed Diner, a soup kitchen.

For more information contact:

Greg Meyer (907) 416-7619 | kpfoodbank.org

#### Housing

100% means safe and stable homes are key to creating a secure, stable and healthy community for all.

Team Leaders: Leslie Rohr & Kathy Gensel

#### Love Inc.

Love Inc. in the Name of Christ of the Kenai Peninsula is an inter-denominational Christian organization that works with area churches and agencies to provide help to neighbors in need.

Leslie (907) 262-5140 | leslie@peninsulaloveinc.org www.loveinc.org/love-inc-map/love-inc-of-kenai-peninsula/

#### Central Peninsula Health Foundation

Central Peninsula Health Foundation's mission is to support and advance the mission of Central Peninsula Hospital through philanthropy and to become the clearinghouse for philanthropic support for health and wellness programs serving our residents.

Kathy (907) 714-4626 | kgensel@cpgh.org Central Peninsula Health Foundation: givingheals.org/about-us

#### **Parent Supports**

100% means all parents are empowered to succeed. A seamless system of support helps ensure every mom and dad can provide a safe and successful childhood for their children.

Team Leader: Abby Struffert, Coordinator of Southcentral Alliance for Family Resilience (SAFR)

Building a resilient community through education, opportunities, support and connections.

#### For more information contact:

Abby (907) 252-1772 | southcentralconsultingak@gmail.com

#### **Transportation**

100% means all our residents get where they need to go. Family-friendly communities are places where public transport is efficient, accessible, affordable and safe.

Vital Services Action Teams

Team Leader: Jodi Stuart, President of the Board, Central Area Rural Transit System (CARTS)

CARTS is the public transportation provider for the Central Kenai Peninsula. It provides safe, convenient public transportation services within the cities of Soldotna and Kenai, the communities of Funny River, Nikiski and Sterling.

For more information contact: Jodi jodi.stuart@alaska.gov | ridecartsak.org

#### Medical/Dental Action Team

100% means all residents can easily access care. Staying healthy means having access to timely and affordable healthcare.

Team Leader: Shari Conner, Clinic Manager, Clinic Manager at Serenity House, Central Peninsula Hospital & Facilitator of Change 4 the Kenai

#### Serenity House

Serenity House Treatment Center is a 12-bed intensive residential treatment center for people who struggle with substance use disorders.

For more information contact: Shari (907) 714-4521 | sconner@cpqh.org Change 4 the Kenai: connectkenai.org Serenity House: www.cpgh.org/services/behavioralhealth services/serenityhouse

#### **Behavioral Health**

100% means all our residents can connect with care and feel empowered to use it. We need to create a seamless system of care for our community members to access mental health care.

Team Leader: Alecia Gottlob, Project Coordinator, Cook Inlet Counseling

#### Cook Inlet Counseling

Cook Inlet Counseling, strives to provide an understanding and supportive environment for healing from trauma and substance use through building internal wellness and connection for adults and youth.

#### For more information contact:

Alecia (907) 283-3658 | alecia.gottlob@alaskacicada.org cookinletcounseling.org



### CENTRAL KENAI PENINSULA



#### Early Childhood Learning

100% means all of our children benefit. We ensure that it is a part of every child and parent's life. Early childhood education has the capacity to empower us at a very young age.

**Team Leader:** Renee Lipps, Prevention Coordinator, The LeeShore Center; Facilitator of Peninsula Points on Prevention (PPOP); and Co-Facilitator of Change 4 the Kenai

#### Peninsula Points on Prevention

Enacting a positive change in our community's health and safety through collaborative prevention efforts in the Central Kenai Peninsula. Ensuring education and resources are readily available fostering a safe, supportive, and healthy community. With a focus on the reduction and elimination of power-based violence (domestic violence, sexual assault, teen dating violence and bullying) in our community.

#### For more information contact:

Renee (907) 283-9479 | rlipps@leeshoreak.org peninsulaprevention.org

#### **Community Schools**

100% means all students have the resources needed to succeed. Today we can create "community schools" with the resources to ensure all students are successful.

**Team Leader:** Ashley Blatchford, Education & Training Coordinator, The LeeShore Center and Co-Facilitator Central Peninsula Batterers Intervention Program

#### The LeeShore Center

To promote healthy families and a violence free community while providing a safe haven for victims of domestic violence and sexual assault. To be an instrument of change on the Kenai Peninsula to create a non-violent community where all individuals are treated with respect and basic human dignity.

#### **Contact Information**

Ashley (907) 283-9479 | ablatchford@leeshoreak.org leeshoreak.org

#### **Youth Mentoring**

100% means all our boys and girls have a trusted, caring and committed mentor. We can collaborate to ensure that mentorship is a part of every young person's life.

**Team Leader:** Chloe Bowman, Youth Outreach Advocate, The LeeShore Center

#### Youth Advocacy

In a cooperative effort between The LeeShore Center and the Kenai Peninsula Borough School District, the Youth Outreach Advocate provides age-appropriate Healthy Relationships/ Violence Prevention presentations.

#### Contact Information

Chloe (907) 283-9479 | cbowman@leeshoreak.org\_leeshoreak.org/school

#### Job Training/Higher Education

100% means all our residents have a path to a livelihood. All residents can succeed with jobs, steady incomes and opportunities for advancement. It means we design a system of job training and placement, and opportunities for a higher education.

**Team Leader:** Heidi Graves, Learning Center Director, Kenai Peninsula College

#### The Learning Center

The Learning Center is your resource for testing, tutoring and other academic support services. Whether you need some extra help studying for an exam, weekly tutoring, or just a quiet place to work on assignments, the KPC Learning Center is the place to go.

#### Contact Information

Heidi (907) 262-0328 | hagraves@alaska.edu kpc.alaska.edu/academics/academic-resources/the-learningcenter

If you are interested in knowing more about any of these action teams or working alongside our action team members, please reach out to the contact listed.

This report was produced by the Alaska Impact Alliance. Find out more at alaska impact alliance.com.



## Alaska Impact Alliance

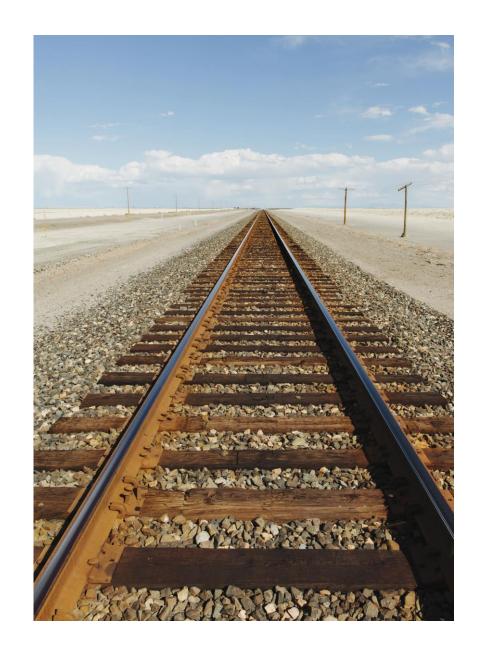
# WHAT IS THE ALASKA IMPACT ALLIANCE?

A STATEWIDE ALLIANCE OF PREVENTION PARTNERS
JOINING COMMUNITIES IN IMPLEMENTING SUPPORTS
FOR CHILDREN AND FAMILIES.

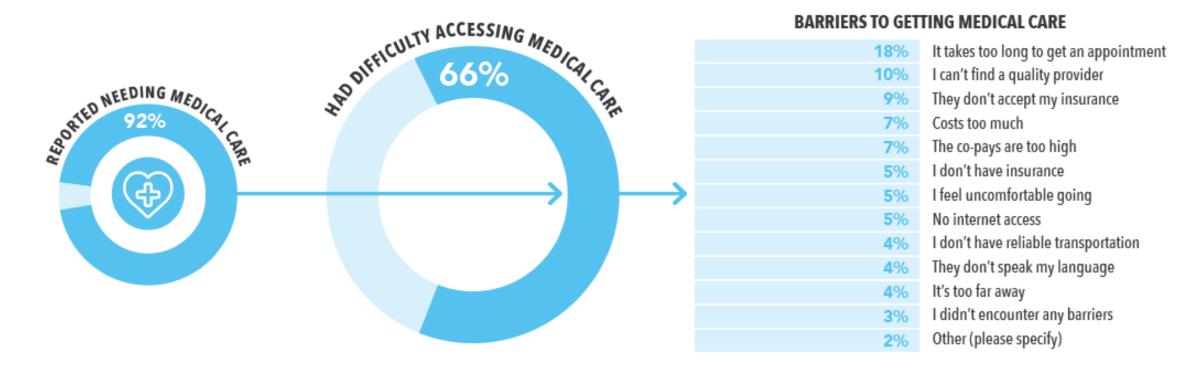


## 100% COMMUNITIES ALASKA SURVEY

- •Resource for communities that can be used for their own information and grant pursuits
- Pre-built, customizable survey assessing community services using Qualtrics software
- Identify barriers to services
- Vital Services Dashboard and Reports on AIA website
- Resource data gathered and entered on AIA's Resource
   Page
- Collaboration with other AK communities on best practices

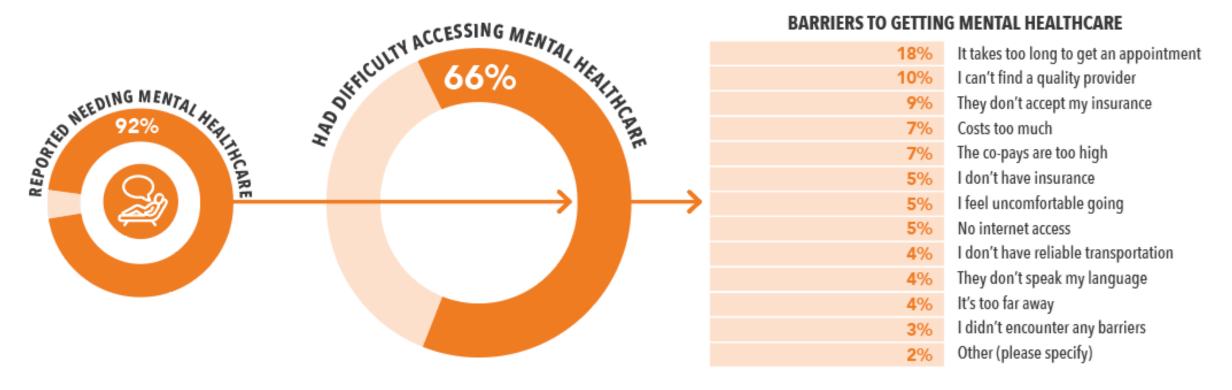


#### **Medical Care**



# 100% COMMUNITIES ALASKA SURVEY ENHANCEMENTS

#### Mental Healthcare



# 100% COMMUNITIES ALASKA SURVEY ENHANCEMENTS

## 100% COMMUNITIES ALASKA DASHBOARD

- Survey dashboard containing data and survey analytics
- Resource directory by community
- Contact information for Action Team leads by community
- 100% Communities Alaska: Goals and Objectives by action team (vital service)







#### WHO WE ARE WHAT WE DO ▼ HOW WE WORK RESOURCES DONATE

**CONTACT US** 



THE ALASKA FAMILY RESOURCE CENTER NETWORK

CULTURALLY-TAILORED PRACTICE

PROMISING & EVIDENCE-BASED PRACTICE CLEARINGHOUSE

100% COMMUNITIES ALASKA

MEDICAID WAIVER HOME-BASED FAMILY TREATMENT SERVICES PLAYBOOK

#### **5 SERVICES FOR SURIVING**

#### **5 SERVICES FOR THRIVING**



Medical and dental care



Housing security programs



Parent supports



Community schools



Behavioral health care



Food security programs



Early childhood education



Youth mentor programs



Transportation to vital services





Job training

#### **Community Dashboards**

Central Kenai Peninsula

/www.alaskaimpactalliance.com/what-we-do/





CONTACT US







### **Community Dashboards**

**Central Kenai Peninsula** 

VIEW THE FULL 100% COMMUNITIES ALASKA

CENTRAL KENAI PENINSULA
REPORT HERE

**JUNEAU** 

**METLAKATLA** 



## **NEXT STEPS**

RESOURCE DASHBOARD BUILD OUT

100% COORDINATOR (BOROUGH-WIDE)





## CONTACT

Dr. Charity Carmody
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Alaska Impact Alliance
Charity@Alaskaimpactalliance.com



Abby Struffert
Alliance Facilitator
Southcentral Alliance for Family Resilience
Southcentralconsultingak@gmail.com





20XX